

### Lately have you considered what's truly the key element in your sales cycle?

Of course it's people -- you and the others in your sales team. Their effectiveness depends largely on their well-being, their attitude and how they feel.

### Is your team firing on all cylinders? Have you a current strategy to help your team get the balance right and be their best?

This is much more than a fun session on your next agenda. By creating the opportunity for your team to focus on their well being and life balance, you make a strategic investment in the individuals, their families and, in turn, business outcomes.

### At your next conference do you want a high impact session to kick start the day or to wake 'em up after lunch?

It will be much talked about and long remembered. A humorous yet powerful hour or two to help your team freshen up and maintain high performance -- even when the pressure is on. You'll also be sending a powerful "we care" signal from the organisation to those individuals -- people who feel looked after perform better.



## Sell and Survive

### Helping sales people be their best, personally and professionally



Rob Edwards has 20 years experience as a professional speaker, innovator and company director. He gives audiences a motivating and truly memorable experience. It's thought provoking and laughter is guaranteed. Money back if your team does not think so!

Thousands now have more energy, are more switched on, less stressed, fitter, leaner, have less back pain and some have detected cancers with life saving results. They are more effective, personally and professionally. Healthy happy staff, who feel looked after, deliver stronger results.

BUT BUT BUT this is not a 'get lean, get fit, don't smoke' session. While health provides most of the examples it's really about the motivation, decision making and tools for sustained positive change: be that health, relationships, work, parenting, environment, making a difference ... What is important to you?

### The Support Program (optional)

An extensive and enduring resource for personal benchmarking, learning and promotion of long-term goal achievement. It gives you the opportunity to do a comprehensive personal assessment (repeatable) to identify risk factors and self improvement opportunities. Plus wide ranging and on-going support material. For more info see video bottom of home page: [www.sellandsurvive.com.au](http://www.sellandsurvive.com.au)

### Click for quote and availability to present on your next agenda

"Live Well -- Be Your Best" is available for non-sales groups.

"Fantastic. Great message, great style, so simple yet powerful."  
BUPA Australia

"A highlight of the conference."  
ANZ Bank

"Brilliant"  
CSL

"The feedback from our sales team has been excellent"  
3M Healthcare

"... of enormous benefit"  
WIN TV

"The program was highly informative, constructive, realistic and lively."  
National Film & Sound Archive

"The presentation was excellent, pertinent, entertaining and interactive."  
ATO

"The breakfast meetings were a great success, all found your information and motivating style a real breath of fresh air"  
Accountancy Placements

"... enlightening, balanced, entertaining & witty. We were delighted you presented at our National Sales Conference"  
MicroPay

"The most useful information session I've been to in 12 years."  
Dept. of Defence

"An excellent presentation at our International Convention."  
Aust. Pipeline Industry Assoc.

"Knowledgeable, humorous, witty, entertaining, made a memorable session."  
Capital Parkroyal

"A very memorable session for all concerned.... you have a great concept"  
SmithKline